

IN THE

This spring the Columbia Triad Chapter of ABWA proudly hosted its annual Celebration of Excellence on April 24, 2025, featuring keynote addresses by **ABWA National** Secretary/Treasurer Genice E. Hall-Fowler and Chapter President Jacqueline Brabham, as they honored deserving 2025 Women of the Year. At the national level, the chapter was recognized at ABWA's 2023 National Conference in Chattanooga with the prestigious Best Practice Level III Award, and celebrated multiple Forever Top-Ten honorees including Anna M. Davis, Janie Brown, Linda Hough-Hicks, Genice Hall-Fowler, and Doris Harrison . Looking ahead, the chapter continues its monthly meetings (every fourth Tuesday at 7 PM with virtual access) as a hub for leadership growth, networking, and professional development

2ND TIMES A CHARM!

ABWA Columbia Triad Chapter Welcomes Back Leadership for a Second Term!

The Columbia Triad Chapter of the American Business Women's Association proudly welcomes back our dynamic leadership team for a second term! Under the continued guidance of our President Quianna Nathaniel Couthen, Vice President Jeanette Johnson, Secretary Melissa White, and Treasurer Anna Davis, we are excited to build on the momentum of our "Next Level U" theme.

Their dedication, vision, and unwavering commitment have elevated our chapter's programming, community engagement, and member support. As we embark on another impactful year, we remain confident that their collective leadership will continue to inspire growth, excellence, and bold achievement.

Here's to another successful year of believing, belonging, and becoming—together!



COLUMBIA TRIAD ABW Health Mome

🔥 Health Alert: Heat Advisory in Effect – Stay Safe This Summer! 🥥

As temperatures continue to soar during the summer months, a Heat Advisory has been issued across many regions, with dangerously high temperatures and humidity levels expected to persist.

Prolonged exposure to extreme heat can cause heat exhaustion, heat stroke, dehydration and other serious health complications—especially among the elderly, children, and those with preexisting medical conditions.

What You Need to Know:

Temperatures may feel like 100°F or higher due to humidity.

Risk is highest between 10 AM and 6 PM, when the sun is at its peak.

Heat-related illnesses can develop quickly and without warning.

■ Warning Signs of Heat-Related Illness:

Excessive sweating or lack of sweat

Dizziness or confusion

Nausea or vomiting

Headache or rapid heartbeat

Hot, red, or clammy skin

Fainting

If you or someone around you is experiencing these symptoms, seek medical help immediately and move to a cooler place.

- **♦** How to Stay Safe:
- ✓ Stay Hydrated Drink plenty of water throughout the day, even if you're not thirsty.
 - ✓ Limit Outdoor Activity Avoid strenuous activities during peak heat hours. ✓ Wear Light Clothing Choose loose, light-colored, and breathable clothes.
- ✓ Cool Down Use fans, air conditioning, or cool showers to reduce body temperature.
- ✓ Check on Others Look out for neighbors, especially the elderly and those living alone.
 - ✓ Never Leave Children or Pets in Vehicles Not even for a minute.

Local Resources:

Cooling centers and hydration stations may be open in your community. Contact your local health department or emergency services to find out more.

Let's look out for one another. Stay safe. Stay cool. Your health matters.



Newsletter



Women are searching for a place to connect, a place grow. Businesses are charting new courses, and workers and managers need constant skill upgrades to continue to compete.

For 76 years, the American Business Women's Association has been providing working women with a community of like-minded people where they can find the support of others and the means to gamer the knowledge, and skill sets that are vital to succeed in the 21- century business environment.

At the 2025 ABWA National Women's Leadership Conference, sponsors will connect with women business owners and entrepreneurs, as well as a diverse group of women working at all levels within business. Most attendees are ages 35-65. Our members are highly educated, career-driven decision makers; 40% are business owners. Most members work in small businesses, and Fortune 500 companies are also represented.

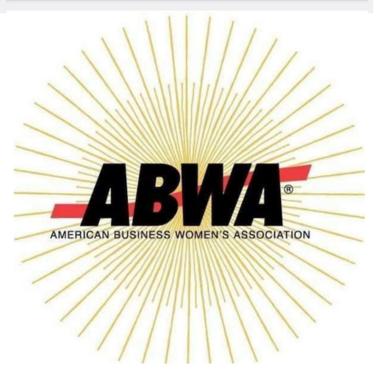
Conference Sponsorships At a Glance:	Champion \$4,000	Transformer \$6,000- \$8,000	Shattering the Glass Ceiling \$10,000-\$15,000
 Conference Registration Tickets along with Top TenWoman of the Year Luncheon Tickets with Special Seating 	2 tickets	4 tickets	6 tickets
 Logo with Hyperlink on ABWA.org Conference Website Page 	•	•	•
 Logo on Sponsor and Event Banners, plus Space for Sponsor's own Corporate Banner 	•	•	•
 Announcement on ABWA Social Media Platforms 			•
Acknowledgment at Opening General Session, Closing	•	•	
Advertising in Conference Program	Half Page	Full Page	Premium Full Page
Advertising in Achieve Newsletter	Half Page	Full Page	Full Page
Insert in Registration Bag			
Tabletop Exhibit Booth (Nov. 12-14)			



2025 ABWA

November 12-15th, 2025 Exhibit Days November 12-14th Westin Portland Harborview Portland, Maine

ABWA



Increase Your Brand Awareness With These Sponsorship Opportunities

The energy is buzzing as members great friends from across the country. We welcome attendess, recognize Association leadership, volunteers and VIPs, including our sponsor of the evening.

. Email Campaign to ABWA Members · Remarks at General Session

Best Practices Award Ceremony Sponsorship

ABWA recognizes excellence in our leagues' business management performances. This event is for a sponsor seeking a more encompassing allance with ABWA. Special signage outside the meeting room will recognize the sponsor as well as podium recognision and acknowledgement by the band.



Top Ten Business Women of ABWA and the American Business

Woman of the Year Luncheon Sponsorship

All this prestigious luncheon attendees will hear the 2025-2020 Top Ten Business Women of ABIVA share how ABIVA has influenced them and their careers. The 2026 American Business Woman of the Year, our highest inhidivable honor, will be amounted at this event. A company representative can be part of the introductions, Sponsors will got the Top Ten necipients with a special memorial item or gift bag.

Lightweight reusable tote to hold conference handouts, water bottles, and small purchases: imprinted with Association theme and sponsor acknowledgement. This provides non-stop visibility at the conference and when attendees are at home.

Members will be wearing your conference colors for days.

Lanyard will sparkle with colored rhinestones. Strengthen your brand with this exclusive sponsorship. Price includes ABWA handling the production

(Three-day event)

Frack B. - Muttiple Sessions . So, 000 or . As a sponsor of an educational back, your company reinforces the need to maintain a strong workforce with advanced education. Sponsor will be recognized by the Presenters at the beginning and end of the daily sessions. Special signage outside the meeting room will recognize the sponsor.

Keynote Speaker Thursday Morning Breakfast

Keynote Speaker - TBD

Keynote sponsorship to be announced.

Charping Station for Mobile Devices \$8,000

It is always a good idea to keep your mobile devices charged, so while members plug in, you can use this time to chat with them when the charging station is in your booth outside the Eastland Grand.

Highlights

Positive News for a Positive Community

Volume 39, Number 27

Serving Central South Carolina

July 2 - 8, 2025

News in Brief









Modjeska Simkins School celebrates 63 new graduates



Richland One announces Principal appointments for 2025-2026







Karen's Kitchen & Catering

Business of the Week

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worker, Karra-shaned.

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Columbia Triad Chapter of ABWA celebrates an Evening of Excellence





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vork's fall conference at Penn center Oct. 31 - Nov. 2. Stay

Principal 5-2026

rincipals when the 2025-2026

l at Arden Elementary School be the new principal at Arden. Richland One, Mrs. Stephney

Elementary School and she ower Richland High School in

m Morris College, a master's onal leadership and adminis-

y began her career as an edu-One at Meadowfield Elemen-Meadowfield Elemen-taught grades 3-5 and

is for 14 years. She

10 Teacher of the

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an their new duties July 1.







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Columbia Triad Chapter of ABWA celebrates an Evening of Excellence

The Columbia Triad Chapter of the American Busi-ness Women's Association (ABWA) hosted its annual "Evening of Excellence" celebration at the Brooklyn Banquet and Conference Center, honoring outstanding mem-bers and sharing powerful stories of growth and achieve-

ment.

This year's Woman of the Year award was presented to Jacqueline Brabham, a dedicated culinary arts teacher for Richland School District One and owner of Research Politics Conference of the Politics o Pleasurable Palates. Candice McCuien, Founder, Broker-In-Charge, and REALTOR® of Excel Real Estate SC, was recognized as the Business Associate of the Year for her professional achievements and contributions to the business

The keynote address was delivered by Genice Hall Fowler, ABWA member and founder of Women Connecting Women, a fellow ABWA chapter in Newberry, SC. Fowler inspired the audience rower inspired the audience to walk boldly in their purpose and celebrate their unique strengths, echoing the spirit of the evening's theme: "Next Level U." nern Wesleyan University, and scation degree in elementary suth Carolina State University.

Chapter President Qui-anna Nathaniel Couthen shared heartfelt remarks and presented each guest with a



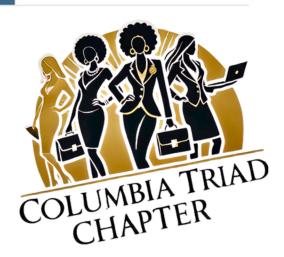
Jacqueline Brabham reminder to always show up as their best selves, even when they can't yet see their own beauty.

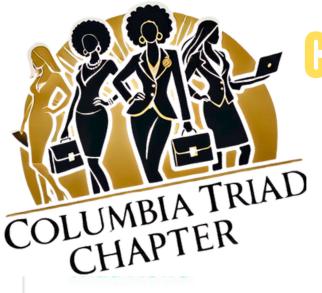
The evening also cel-ebrated the national ABWA theme: "Believe, Belong, Become." Several members gave moving testimonies about how the organization has empowered them to believe in themselves, find a sense of belonging, and evolve into the best versions of who they are. With a full house and an

atmosphere of celebration, connection, and empower-ment, the Columbia Triad Chapter looks forward to continuing its legacy of excel-

lence next year.

For more information about the Columbia Triad Chapter of ABWA, visit www. ColumbiaTriadABWA.com or butterfly pendant—a symbol follow us on social media @ of transformation and a ColumbiaTriadABWA.





COLUMBIA TRIAD ABWA Newsletter

ABWA Columbia Triad Chapter

Get Connected:

Our Virtual Meetings are held on the 4th Tuesday of the Month via Zoom.

Contact us at: ctriad202@gmail.com to attend one of our meetings or to obtain more information about ABWA.

https://columbiatriadabwa.com ctriad2020@gmail.com

Twitter: Columbia Triad Chapter ABWA'

Instagram. Triad Chapter ABWA

Facebook: American Business Women's Association (ABWA) Columbia Triad

Chapter

ABWA's Proud Code of Conduct

- All members will serve as goodwill ambassadors for the American Business Women's Association.
- Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's mission.
- Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
- Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
- 5. Members will not use their personal power to advance their personal interests. Members will strive for excellence in their professions by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.

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